

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/170/Tariff/11-12/07

dt @ Chennai-6 the 18/04/2012

Sub: Migration to NESAM Special (TN Circle Plan) using Plan voucher 29 –reg.

Ref: (1) S&M-CM/170/Tariff/11-12/ 132 dt @ Chennai-6 the 31-03-12.

(2) C.O. Sanction No: 735 Mail dt 18.04.2012.

In continuation of this letter under ref (1), approval of the competent authority is hereby conveyed for implementation of **migration to “NESAM Special “ (TN Circle Plan)** by any of the prepaid plan customers (both current +old plans of Corporate & Circle) **using the Plan voucher Rs.29 in TN LSA** (incl. CHTD) with effect **from 19.04.2012 to 17.07.2012**.

However, customers may be suitably advised, that the existing Validity will not be carried over while using this Plan voucher Rs.29 for migration purpose whereas balance amount – if any, will be carried forward.

This is for the information of all concerned please.

KR .ARAVINDAVALLI

AGM-Mktg-CM, TN CIRCLE

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai for information pl.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM In charge IN - Trichy & - for necessary action please.

DGM(NW-O)/DE Commercial, Coimbatore/ - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai – For information please.